



WAGENINGEN
UNIVERSITY & RESEARCH

Sponsorship & Exhibition Opportunities



DPP 2021

JUNE 8 - 11, ROTTERDAM - THE NETHERLANDS

15th INTERNATIONAL SYMPOSIUM ON
DIGESTIVE PHYSIOLOGY OF PIGS

Stay informed - Please visit the symposium website and leave your contact details for updates on the 15th International Symposium on Digestive Physiology of Pigs.

www.DPP2021.com

Welcome in Rotterdam!

On behalf of the Organizing Committee, we are excited to announce the 15th International Symposium on Digestive Physiology of Pigs (DPP2021) that will be held in Rotterdam, The Netherlands, from June 8 to 11, 2021. Previous conferences have been held every third year, in France, Denmark, Poland, The Netherlands, Germany, France, Sweden, Canada, Denmark, Spain, USA and Poland and in 2018 in Australia. This symposium is currently considered the most important global scientific event in the fields of pig nutrition and gut physiology, covering endocrinology, immunology, microbiology and health, as well as the use of the pig as a model for human digestive physiology.

Future pig production faces major challenges, related to availability of resources, climatic impact and human and animal health. We are strongly committed to bring together at DPP2021, science and industry in formal sessions and informal networks to learn from latest scientific developments, discuss their potential contribution to a sustainable future and promote academia-industry partnerships. This will not be possible without strong sponsorship.

Our sponsorship program aims at maximizing the value for our sponsors in terms of exposure and interactions with industrial and academic partners.

We encourage you to participate in this great symposium on digestive physiology of pigs and we look forward to welcoming you to Rotterdam.

The organizing committee DPP2021, Wageningen University & Research, The Netherlands

Dr Alfons Jansman

Dr Paul Bikker

Prof. Dr Walter Gerrits

Dr Sonja de Vries



Why sponsor DPP 2021?

Industry partnership is at the heart of this event



For producers of feed, feed ingredients, and veterinary products, and for professional organisations of scientists, nutritionists, and pig producers, this is an opportunity to demonstrate your involvement in nutrition and physiology of pigs and your commitment to contribute to scientific developments for sustainable nutrition.

Involvement in DPP 2021 is all about building brand awareness



Our exhibition hall is positioned to capture maximum customer engagement during the tea & coffee breaks and poster viewing sessions. There are a range of opportunities to suit every budget, keeping your brand front of mind with delegates. Sponsors will also benefit from enhanced brand exposure on our DPP2021 website and app before, during and after the event.

Meet new contacts and strengthen key relationships



The symposium will give you the opportunity to network with a diverse audience of professionals in academia and in industry, with interests in digestive physiology, nutrition, feed formulation, feed additives, and pig production.

General information

Date

June 8 - 11, 2021

Target audience

The symposium is an opportunity to meet academic and industry researchers, university staff and students, nutritionists, and managers involved in technical sales, pig production and feed formulation from all over the world. We expect over 500 participants to join us and discuss about the latest developments in the field. We specifically encourage participation from areas in the world developing in this field of research. This symposium is a perfect opportunity to demonstrate your support and involvement in future developments in the field and to promote new and innovative technologies, products and services.

Organising committee

Local Organising Committee

From Wageningen University & Research, The Netherlands:

Dr Alfons Jansman

Dr Paul Bikker

Prof. Dr Walter Gerrits

Dr Sonja de Vries

Local Sponsor Committee

Prof. Dr Leo den Hartog, Nutreco and Wageningen University & Research

Dr Paul Bikker, Wageningen University & Research, The Netherlands

Prof. Dr Walter Gerrits, Wageningen University & Research, The Netherlands

Symposium Secretariat

We encourage you to contact the Symposium Secretariat to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to discuss the optimal package to suit your organisation. For further details on the opportunities available please contact:

DPP2021 Symposium Secretariat

Congress by design

P.O. Box 77

3480 DB Harmelen

The Netherlands

Email: dpp2021@congressbydesign.com

Tel: +31 (0)88 0898104

www.congressbydesign.com

Venue

De Doelen International Conference Center Rotterdam

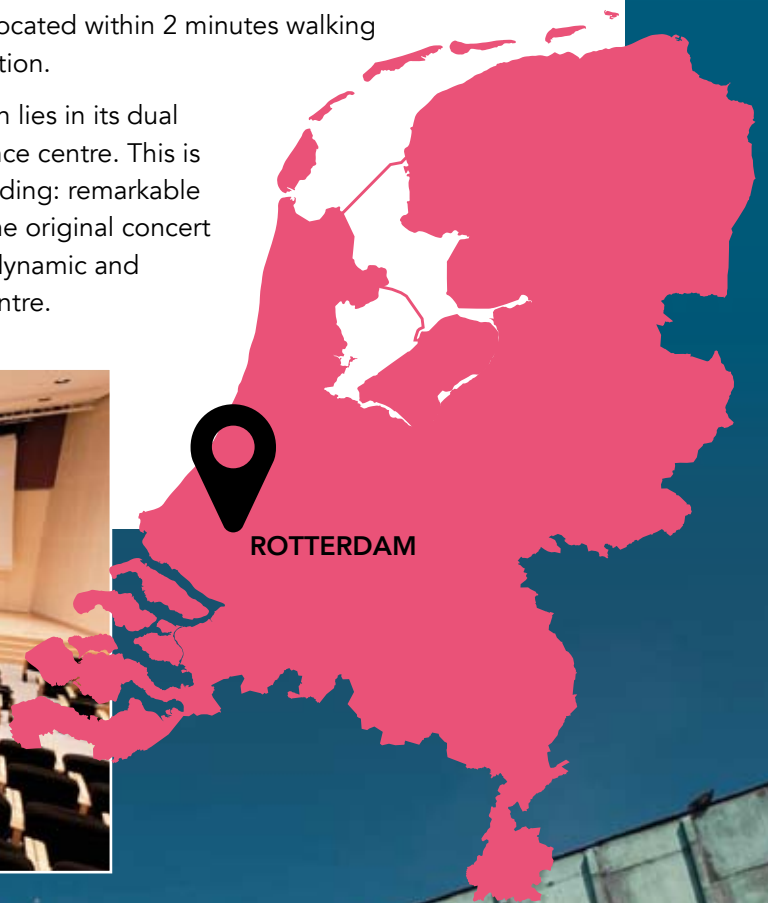
Schouwburgplein 50

Rotterdam

The Netherlands

Rotterdam is known for being a dynamic multi-ethnic city, its modern architecture and maritime history centred on Europe's largest seaport. The conference will be held in De Doelen, a city-center, state-of-the-art venue for conferences and concerts. De Doelen, Rotterdam, is located within 2 minutes walking distance from Rotterdam Central Station.

The exceptional appeal of De Doelen lies in its dual function as concert hall and conference centre. This is highlighted by the design of the building: remarkable 1960's functionalist architecture of the original concert hall beautifully contrasting with the dynamic and modern design of the conference centre.



Programme

What topics will be covered?

The overall theme "Science for Sustainable Nutrition" will be addressed in six sessions covering a wide range of provisional topics :

- Topic 1. Optimizing resource utilization for future feeds
- Topic 2. Dynamics of digestion and absorption
- Topic 3. Functionality of the intestinal microbiome
- Topic 4. Role of the gut in whole body functioning and health
- Topic 5. Models and methodologies
- Topic 6. Lessons from other species and disciplines

Recognised experts in these fields have been selected as plenary speakers and are currently being contacted.

What else will be happening at DPP2021?

In addition to the technical program there will be social functions that will encourage and foster networking opportunities.

Programme outline

Tuesday June 8, 2021

Registration
Satellite symposia (provisional, open for proposals)
Opening ceremony
Welcome reception

Wednesday June 9, 2021

Plenary session
Poster session
Lunch break
Plenary session
Informal dinner

Thursday June 10, 2021

Plenary session
Poster session
Lunch break
Plenary session
Conference dinner

Friday June 11, 2021

Plenary session
Closing ceremony
Grab and go lunch break

For the latest information on the programme, please check the symposium website:
www.DPP2021.com

Sponsorship and Exhibition Opportunities

Sponsorship and exhibition packages

Sponsorship and exhibition packages have been designed to provide your company an opportunity to support the 15th International Symposium on Digestive Physiology of Pigs. There will be 5 levels of sponsorship packages:

	Diamond	Platinum	Gold	Silver	Bronze	Student travel grant (contribution to)
	€ 25.000	€ 15.000	€ 7.500	€ 5.000	€ 3.000	€ 1.750
Full symposium registrations	6	4	2	1	1	-
Company profile in the symposium app	100 words	50 words	-	-	-	-
Symposium dinner tickets	6	4	2	-	-	-
Corporate banner in prominent position during the symposium	2	1	-	-	-	-
Exhibition spaces	Double space booth (1 st choice)	Single space booth	Single space booth	Table top display	-	-
Insert in conference bag	2	1	1	-	-	-
Item (flyer) on display table near registration desk	✓	✓	-	-	-	-
Company logo on symposium lanyard	Yes	-	-	-	-	-
Company logo on symposium bag	Yes	Yes	-	-	-	-

Included in all packages

- ✓ Acknowledgment according to sponsorship on DPP2021 website with company logo and web link
- ✓ Acknowledgment according to sponsorship on the symposium holding slides
- ✓ Acknowledgment according to sponsorship on the programme-at-a-glance
- ✓ Acknowledgment according to sponsorship in the symposium app
- ✓ Acknowledgment according to sponsorship on banner in plenary session room

Optional

- ✓ Symposium dinner sponsorship (exclusive) € 8.000
- ✓ Informal dinner (exclusive) € 6.000
- ✓ Welcome reception (exclusive) € 4.500
- ✓ Branded water stations plus bottle supply (exclusive) € 5.000
- ✓ Lunch sponsorship (1/day, max. three) € 3.500
- ✓ Coffee break sponsorship (per day, max three) € 2.500
- ✓ Additional inserts in conference bag (per item) € 1.250
- ✓ Additional exhibition space (per site) € 2.500

Please note that requests regarding exhibition location, time slots for symposia and others are given priority according to the sponsorship status and availability.

Please contact us if you are interested in additional sponsorship opportunities.

Diamond sponsor € 25.000 (exclusive)

As a diamond sponsor of the symposium, you will enjoy the highest level of exposure offered over all other sponsors. As the diamond sponsor, you will receive considerable exposure and recognition through the benefits as mentioned below.

- ✓ Your logo prominently displayed around every delegate's neck, printed on the lanyard which every symposium delegate will receive and wear during the conference. (Artwork to be supplied by sponsor).
- ✓ Your logo prominently displayed on the symposium bag (satchel) which every delegate will receive and wear during the conference.
- ✓ Double space booth in the exhibition area for the entire symposium.
- ✓ 100-word company profile in the symposium program and/or symposium app (provided by sponsor – subject to printing timelines).
- ✓ Two corporate banners/signage placed in prominent position during the symposium (provided by sponsor).
- ✓ Company name and logo on symposium website, including hyperlink to company's website, within 2 weeks after agreement.
- ✓ Acknowledgement as diamond sponsor on presentation screen between sessions.
- ✓ Acknowledgement as diamond sponsor permanently displayed during the symposium
- ✓ Acknowledgement as diamond sponsor in symposium program.
- ✓ Two inserts in symposium satchel (to be provided by sponsor – size and content to be approved by the symposium organizing committee).
- ✓ Six full complimentary symposium registrations; including all technical sessions and symposium dinner.

Platinum sponsor € 15.000 (five opportunities available)

As a platinum sponsor of the symposium, you will enjoy a high level of exposure and will receive considerable exposure and recognition through the benefits as mentioned below.

- ✓ Your logo prominently displayed on the symposium bag (satchel) which every delegate will receive and wear during the conference.
- ✓ Single space booth in the exhibition area for the entire symposium.
- ✓ 50-word company profile in the symposium program and/or symposium app (provided by sponsor – subject to printing timelines).
- ✓ One corporate banner/signage placed in prominent position during the symposium (provided by sponsor).
- ✓ Company name and logo on symposium website, including hyperlink to company's website, within 2 weeks after agreement.
- ✓ Acknowledgement as platinum sponsor on presentation screen between sessions.
- ✓ Acknowledgement as platinum sponsor permanently displayed during the symposium.
- ✓ Acknowledgement as platinum sponsor in symposium program.
- ✓ One insert in symposium satchel (to be provided by sponsor – size and content to be approved by the symposium organizing committee).
- ✓ Four full complimentary symposium registrations; including all technical sessions and symposium dinner.

Gold sponsor € 7.500

As a gold sponsor of the symposium, you will receive an excellent level of exposure during the entire symposium through the benefits as mentioned below.

- ✓ Single space booth in the exhibition area for the entire symposium.
- ✓ Company name and logo on symposium website, including hyperlink to company's website, within 2 weeks after agreement.
- ✓ Acknowledgement as gold sponsor on presentation screen between sessions.
- ✓ Acknowledgement as gold sponsor permanently displayed during the symposium
- ✓ Acknowledgement as gold sponsor in symposium program.
- ✓ One insert in symposium satchel (to be provided by sponsor – size and content to be approved by the symposium organizing committee).
- ✓ Two full complimentary symposium registrations; including all technical sessions and symposium dinner.

Silver sponsor € 5.000

As a silver sponsor of the symposium, you will receive an excellent cost effective package that ensures your name is predominately displayed through the entire symposium, through the benefits as mentioned below.

- ✓ One table top exhibition space for the entire symposium.
- ✓ Company name and logo on symposium website, including hyperlink to company's website, within 2 weeks after agreement.
- ✓ Acknowledgement as silver sponsor on presentation screen between sessions.
- ✓ Acknowledgement as silver sponsor permanently displayed during the symposium.
- ✓ Acknowledgement as silver sponsor in symposium program.
- ✓ One complimentary symposium registration including all technical sessions.

Bronze sponsor € 3.000

As a bronze sponsor of the symposium, you will receive a cost effective package that ensures your name is displayed through the entire symposium as a sponsor, with benefits as mentioned below.

- ✓ Company name and logo on symposium website, including hyperlink to company's website, within 2 weeks after agreement.
- ✓ Acknowledgement as bronze sponsor on presentation screen between sessions.
- ✓ Acknowledgement as bronze sponsor permanently displayed during the symposium.
- ✓ Acknowledgement as bronze sponsor in symposium program.
- ✓ One complimentary symposium registration including all technical sessions.

Student Travel Grant sponsor € 1.750

As a sponsor of our Student Travel Grant program, you contribute to create access to the Symposium for young researchers and students, in particular from regions where science of pig production is in an early stage of development, with benefits as mentioned below.

- ✓ Acknowledgment of your support will be through your logo branding on the symposium website as a sponsor of the Student Travel Grant program.
- ✓ At the symposium, an overview of delegates with travel grants will be presented and the contribution of your organisation will be acknowledged.
- ✓ Company name and logo on symposium website, including hyperlink to company's website, within 2 weeks after agreement.
- ✓ Acknowledgement as sponsor of the travel grant program on presentation screen between sessions.
- ✓ Acknowledgement as sponsor of the travel grant program permanently displayed during the symposium.
- ✓ Acknowledgement as sponsor of the travel grant program in symposium program.

In addition to the benefits described above, we offer all our diamond, platinum, gold, silver and bronze sponsors additional opportunities to extend their exposure by support of a number of social activities as mentioned below.



Sponsor opportunities Social Events

These optional items are only possible in combination with a sponsor package (Diamond, Platinum, Gold, Silver and Bronze packages).

Welcome Reception € 4.500 (exclusive)

The opportunity to host the official welcome reception. Delegates will be invited to the welcome reception on June 8th, 2021. Sponsorship of this event will entitle you to the following additional promotional opportunities:

- ✓ Recognition as a sponsor of the welcome reception on signage during the welcome reception.
- ✓ Your company logo on the DPP2021 website and hyperlink to your company's website.
- ✓ Recognition as a sponsor of the welcome reception on symposium documentation.
- ✓ Opportunity to provide entertainment (at own costs) to create a 'wow' factor to kick start the symposium.
- ✓ 2 Invitations to the welcome reception.

Informal Dinner € 6.000 (exclusive)

All delegates will be invited to attend an informal dinner on the evening of June 9th, 2021. Sponsorship of this event will entitle you to the following additional promotional opportunities:

- ✓ Recognition as a sponsor of the informal dinner on signage during the dinner.
- ✓ Your company logo on the DPP2021 website and hyperlink to your company's website.
- ✓ Recognition as a sponsor of the symposium informal dinner on website and symposium documentation.
- ✓ Corporate signage prominently display during the informal dinner (to be provided by sponsor).
- ✓ Company logo included on delegates' symposium dinner menu.
- ✓ Opportunity to provide a small branded gift for each delegate at the dinner (to be provided by sponsor, to be approved by organising committee).
- ✓ Opportunity to provide (music) entertainment (at own costs) during the dinner (to be discussed and approved by the symposium organizing committee).
- ✓ 4 Invitations to the dinner.

Symposium Dinner € 8.000 (exclusive)

All delegates will be invited to attend the symposium dinner on the evening of June 10th, 2021. Sponsorship of this event will entitle you to the following additional promotional opportunities:

- ✓ Recognition as a sponsor of the symposium dinner on signage during the symposium dinner.
- ✓ Your company logo on the DPP2021 website and hyperlink to your company's website.
- ✓ Recognition as a sponsor of the symposium dinner on website and symposium documentation.
- ✓ Corporate signage prominently display during the symposium dinner (to be provided by sponsor).

- ✓ Company logo included on delegates' symposium dinner menu.
- ✓ Opportunity to provide a small branded gift for each delegate at the dinner (to be provided by sponsor, to be approved by organizing committee).
- ✓ Opportunity to provide (music) entertainment (at own costs) during the dinner (to be discussed and approved by the symposium organizing committee).
- ✓ 4 Invitations to the symposium dinner.

Lunch € 3.500 (maximum 1 sponsor per day, two days)

- ✓ Recognition as a lunch sponsor on signage during the entire day.
- ✓ Recognition as lunch sponsor of the day presented on slide between the sessions.
- ✓ Your company logo on the DPP2021 website and hyperlink to your company's website.
- ✓ Recognition as a lunch sponsor on symposium documentation.

Coffee breaks € 2.500 (maximum 1 sponsor per day, two days)

- ✓ Recognition as a coffee break sponsor on signage during the entire day.
- ✓ Recognition as coffee break sponsor of the day presented on slide between the sessions.
- ✓ Your company logo on the DPP2021 website and hyperlink to your company's website.
- ✓ Recognition as coffee break sponsor on symposium documentation.

Lunch and coffee break on Friday € 2.000 (maximum 1 sponsor)

- ✓ Recognition as a lunch and coffee break sponsor on signage during the entire day.
- ✓ Recognition as lunch and coffee break sponsor of the day presented on slide between the sessions.
- ✓ Your company logo on the DPP2021 website and hyperlink to your company's website.
- ✓ Recognition as coffee break sponsor on symposium documentation.

Branded water stations € 5.000 + right to supply a branded bottle

- ✓ Water stations will be available on different sites around the venue, with your company logo clearly visible as water sponsor on each of the stations.
- ✓ Your company logo on the DPP2021 website and hyperlink to your company's website.
- ✓ Recognition as a water sponsor on symposium documentation.
- ✓ As water sponsor, you are entitled to provide each delegate with a branded bottle or cup for use during the symposium to minimize the use of disposable cups.

Additional opportunities

Satellite symposium (Cost will depend on required arrangements)

Industry partners and academic consortia can present their latest research developments during the satellite symposia, organized on Tuesday June 8th, preceding the DPP2021 congress. The satellite symposia will take place in the conference centre as a joint effort between the organisations or companies hosting the satellites and the symposium committee.

Industry partners and academic consortia will be invited to express their interest in organising a satellite symposium through a call on the DPP2021 website. The Organising Committee will review the proposals and programme of each satellite, and decides on a maximum of 4 satellites to be organized.

The programme of each satellite symposium will be included in the symposium app. State of the art equipment and a team of dedicated technicians will be at your disposal. We can also arrange for your symposia to be filmed and edited at an additional cost. This is a unique opportunity to present and discuss new ideas, products or developments with a large numbers of international delegates active in the field of physiology and nutrition of pigs. Your company logo and website link will be carried on the symposium website. It is also an excellent opportunity for research consortia, e.g. EU-project, to disseminate and discuss results of their projects.

Please note: All prices quoted are exclusive of VAT which will be charged at the prevailing rate where required.

Please return the completed and signed order form to the Conference Secretariat:

DPP 2021, c/o Congress by design: dpp2021@congressbydesign.com

Company name _____

Contact person _____

Street name or P.O. Box _____

Post code _____ City _____ Country _____

Phone number _____ Cell phone _____

email address _____

Invoice email address (if different than above) _____

VAT number _____

Sponsor packages

	Diamond	Platinum	Gold	Silver	Bronze	Student travel grant
	€ 25.000	€ 15.000	€ 7.500	€ 5.000	€ 3.000	€ 1.750
Full symposium registrations	6	4	2	1	1	-
Company profile in the conference app	100 words	50 words	-	-	-	-
Symposium dinner tickets	6	4	2	-	-	-
Corporate banner in prominent position during the symposium	2	1	-	-	-	-
Exhibition spaces	Double space booth (1 st choice)	Single space booth	Single space booth	Table top display	-	-
Insert in conference bag	2	1	1			
Item (flyer) on display table near registration desk	✓	✓	-	-	-	-
Company logo on congress lanyard	Yes	-	-	-	-	-
Company logo on congress bag	Yes	Yes	-	-	-	-
Please tick the appropriate box:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Signature: _____ Date: _____

Sponsor opportunities Social Events

For details, see the Sponsorship Prospectus

Please note these optional items are only possible in combination with a sponsor package (Diamond, Platinum, Gold, Silver and Bronze packages).

Please tick the item(s) of your choice:	Price € (excl. VAT)
<input type="checkbox"/> Welcome Reception	€ 4.500 (exclusive)
<input type="checkbox"/> Symposium Dinner	€ 8.000 (exclusive)
<input type="checkbox"/> Informal dinner	€ 6.000 (exclusive)
<input type="checkbox"/> Lunch	€ 3.500 (maximum 1 sponsor per day, two days)
<input type="checkbox"/> Coffee breaks	€ 2.500 (maximum 1 sponsor per day, two days)
<input type="checkbox"/> Lunch and Coffee break on Friday	€ 2.000 (maximum 1 sponsor)
<input type="checkbox"/> Branded water stations	€ 5.000 + right to supply a branded bottle
Total: € _____	

Please note: All sponsorship and exhibition costs are quoted exclusive 21% VAT.

Signature: _____ Date: _____

The undersigned is authorised to sign and authorised on behalf of his/her company to sign for the total sum. Please see the payment conditions and cancellation rules.



Booking and policies

Terms & Conditions

Sponsor and Exhibitors package

The following terms and conditions apply to all sponsorship and exhibition stand packages:

- ✓ The Symposium Organisers will take the utmost care to fulfil all listed benefits. All marketing material and artwork must be provided by the sponsor at the sponsor's own cost.
- ✓ The sponsor is responsible for all materials supplied and erected at the Symposium and must coordinate with the symposium secretariat prior to the event.
- ✓ Sponsors are responsible for the security of their own equipment and materials whilst at the symposium.
- ✓ Exhibition Stand numbers will be allocated from the floor plan with the diamond sponsor having first choice, and then on a first come, first serve basis.

Terms of Payment

Sponsor and Exhibitors package

- ✓ 25% upon receipt of the agreement and first invoice
- ✓ 75% on January 15, 2021

Sponsoring and exhibiting arrangements will be confirmed in writing between DPP2021 Symposium Secretariat and the sponsoring/exhibiting organization using the standard DPP2021 contract text. An invoice with payment details will be sent together with the confirmation letter.

After receipt of the sponsorship agreement you will receive an invoice, payable within 30 days after receipt. If the invoice has not been fully paid prior to the symposium, you will not have access to the the 15th International Symposium on Digestive Physiology of Pigs. Then the organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below

Cancellation / Modification Policy

Cancellation or modification of items must be made via email to the DPP2021 Symposium Secretariat: dpp2021@congressbydesign.com

In case of cancellation of the sponsorship agreement by the sponsor a cancellation fee of 25% of the agreed sponsorship contribution applies if the cancellation is received before or on January 15, 2021. After January 15, 2021 a cancellation fee of 100% of the agreed contribution applies.

THANK YOU TO ALL OUR SPONSORS, WITHOUT WHOM OUR SYMPOSIUM WOULD NOT BE POSSIBLE!

DPP2021 is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor in this global forum will provide your company with exceptional business rewards.

For further details on the opportunities available please contact:

DPP2021 Symposium Secretariat
Congress by design
P.O. Box 77
3480 DB Harmelen
The Netherlands
Email: dpp2021@congressbydesign.com
Tel: +31 (0)88 0898104
www.congressbydesign.com

